

Ohpikiwin: Growing Indigenous Entrepreneurship, Atlantic Canada

PROMO PACKAGE - SEPTEMBER 21 EVENT

INTRODUCTION

Welcome to Ohpikiwin: Growing Indigenous Entrepreneurship, a unique event presented by Futurpreneur's Indigenous team. This event is exclusively designed for Indigenous individuals and communities, aimed at fostering entrepreneurship, innovation, and collaboration. Join this event to empower aspiring Indigenous entrepreneurs across the Atlantic region. With a strong focus on knowledge expansion, resource access, and networking opportunities, promising to be a transformative experience.

Nova Scotia is hosting its first Ohpikiwin: Growing Indigenous Entrepreneurship event on September 21, from 1:00 PM to 6:00 PM ADT. Your support in spreading the word is invaluable. We kindly request your help in amplifying our message across your social media channels, newsletters, and other platforms.

Please find below a section of blurbs that you can use to promote the workshop.

Eventbrite link to register:

https://connect.futurpreneur.ca/truro

SOCIAL MEDIA COPY

Ohpikiwin: Growing Indigenous Entrepreneurship is a unique event presented by Futurpreneur's Indigenous team. This event is exclusively designed for Indigenous individuals and communities, aimed at fostering entrepreneurship, innovation, and collaboration. Join us for this free in-person event to empower young and aspiring Indigenous entrepreneurs across the Atlantic region.

Event Highlights: 🤎



- Pitch-to-win \$500 for entrepreneurs 39 and under 👸
- Insightful Fireside Chat 🥚
- Business Resource Networking 🤝

Don't miss out – register to attend the Ohpikiwin in-person event in Truro, Nova Scotia, Sept. 21, from 1 PM to 6 PM.

<u>https://connect.futurpreneur.ca/truro</u>

See visuals here and use the "Social media visual" or the "Newsletter visual"

2. NEWSLETTER BLURB

The **Ohpikiwin: Growing Indigenous Entrepreneurship** event is a free, in-person opportunity to hear from Indigenous business leaders, network with other Indigenous businesses, and a chance to pitch your business for a \$500 prize! It's a great chance to showcase your business and connect with the Indigenous business ecosystem! Reister for the <u>free in-person event</u> in **Truro, Nova Scotia, on September 21, from 1 PM to 6 PM**, and ignite your entrepreneurial journey.

See visuals here and use the "Newsletter" visual or the "Social media" visual

DON'T FORGET TO TAG US!

Facebook: <u>@futurpreneur</u>
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