



*You Are Invited!
Register Today!*

Digital Days for Mi'kmaw Tourism Businesses

Details:



Shubenacadie Tidal Bore Rafting Resort
October 23, 2025 | 🕒 9:30 AM - 4:00 PM
(Doors open 9:00 AM, breakfast at 9:45)

Join us for a free, full-day workshop designed for Mi'kmaw tourism businesses.

Hands-on sessions with experts covering:

Social Media & Content Creation

AI Tools for Business

Digital Marketing Strategies

- ✓ Free breakfast & lunch provided
- ✓ Bring your laptop & cellphone
- ✓ Accommodation support may be available (1+ hr travel)

REGISTER NOW: CLICK HERE TO RESERVE YOUR SPOT



*Only 10 Spots Remain. Deadline to Register is
Friday October 17th at 3:00 pm*



SUPPORTED BY PARTNERS AT -
NOVA SCOTIA INDIGENOUS TOURISM ENTERPRISE NETWORK,
TOURISM NOVA SCOTIA AND DIGITAL NOVA SCOTIA

FOR MORE INFO: EMAIL STEPHANIE AT
NSITEN.SM@GMAIL.COM



Event Agenda

Thursday, October 23rd, 2025 - Shubenacadie Tidal Bore Rafting Resort

Please bring both a laptop and a phone, as there will be hands-on workshops during each presentation and they will be necessary to participate.

Time	Item
9:45 AM - 10:00 AM	Breakfast
10:00 AM - 10:10 AM	Opening Welcome - NSITEN Elder
10:10 AM - 10:15 AM	Land Acknowledgment & TNS Opening Remarks
10:15 AM - 11:55 AM	Create 6 Months of Content in a Day: The Strategy Behind Social Media That Sells Presented by: KA Social Media Consulting
11:55 AM - 12:00 PM	Break
12:00 PM - 1:40pm	The Brand Blueprint: Organize Your Style and Fast Track your Content Creation Presented by: Pixels and Pieces
1:40 PM - 2:30 PM	Lunch
2:30 PM - 4:15 PM	Stop the Scroll & Drive Bookings: The Pocket Production Presented by: Differo Inc.
4:15 PM - 4:50 PM	Networking Session & Group Consultation Sessions
4:50 PM - 5:00 PM	Closing Prayer - NSITEN Elder